

# TERMS OF REFERENCE

## PROJECT « I SLAM FOR SRHR »



### A project initiated by

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## 1- INTRODUCTION

**By the power of words**, reaching out to the authorities!

So that **through their humanism**, their power to act, these evils that undermine society will cease forever! **With these words**, we are convinced that our work of influence, by mobilizing public opinion and public consciousness, will have an impact beyond the books...

**Through the power of writing**, public speaking, we are determined to increase the power of our advocacy tools by using the essential words, the right words, the words that touch the hearts of these decision-makers... **So that, through their humanism**, the suffering to which our voices bear witness will be eliminated by better policies for prevention and management of issues related to sexual and reproductive rights and health, here and there!

## 2- PROJECT BACKGROUND AND RATIONALE

Médecins du Monde is a humanitarian NGO and a **human rights activist**. **Producing arguments** should be an integral part of **our advocacy culture**, including in the field. Nevertheless, the culture of writing and producing rational, emotional and ethical arguments for our advocacy work by our field teams is becoming increasingly rare.

The aim is to develop a culture of public speaking, the use of words to fight evils. In addition to the policy briefs that support our political demands for our activities, our field teams are interested in supporting the culture of producing advocacy evidence to continue influencing decision-makers in the countries where we work, as well as on a regional and international level.

With the aim of **participating in a better understanding of the SRHR advocacy strategy** as well as the " **SRHR key messages** ", this internal exercise by MdM teams will help **reinforce the appropriation of MdM's key messages and SRHR positioning by all**. The Initiative was shared with the field teams in Africa, who welcomed it, and was then taken to the global MdM level for broad team participation.

To show our field teams that it's possible! That they have the **potential to use the right words to persuade**; to **share their experiences of speaking out, which feed our advocacy!** SLAM is one of the many ways in which we can easily express evils, in a humorous and entertaining way, even about what we think is taboo in the African context. It's also in the African context that a number of humanitarian organizations working in the field of international solidarity find themselves accused of "deporting other mores". According to **John Naughton**, slam is "a tool for democratization and a poetic performance art", allowing us to say even the most annoying things!

### 3- OBJECTIVES

#### GENERAL OBJECTIVE

Contribute to improving our teams' ability to produce effective messages and arguments for our SRHR advocacy campaigns.

#### SPECIFIC OBJECTIVES

- Support the sharing and dissemination of the objectives and key messages of the SRHR advocacy strategy
- Improve the culture of producing key messages and advocacy arguments for Sexual and Reproductive Health and Rights within MDM teams
- Strengthen our capacity to provide technical support to our partners involved in common causes, to help them take up the SRHR issues, and to express and promote advocacy messages to the authorities
- Encourage our teams to strengthen the capacity of local partners to produce messages that are adapted to and in line with MDM's SRHR positioning
- Produce materials and tools with appropriate messages that are available to local partners.

### 4- METHODOLOGY

- This **will be** a SLAM production **competition** linked to the 3 priority areas of the SRHR policy (**unintended Pregnancies, Cervical Cancer, access to SRHR in crisis contexts**), with a view to encouraging the appropriation of MDM's key messages and SRHR positioning
- **Details of the topics are given below under the criteria**
- Advocacy mission teams help to mobilize colleagues (medical, community) and also participate in the dynamics to encourage production and the involvement of all in advocacy
- This activity also aims to strengthen collaboration, presence, cohesion and teamwork between headquarters and the field in a friendly working environment
- **These ToR contain links to the form and email for receiving your SLAM proposals**
- They also specify the criteria for participation in the lines below
- Each volunteer should use the **Expression of Interest form** to declare his or her interest and then follow the instructions given in the submission form
- **The competition jury is** made up of 5 people, and is being defined.
- This jury will work on the basis of the **tasks and steps** described in the table below
- **Jury members** may take part in the SLAM competition, but **will not be eligible for any awards**

- The **results will be presented** at a "SRHR Slam Party" during the Médecins du Monde Days in October 2024
- Depending on availability and the means to support the winners, **3 to 5 candidates will be** selected.

## 5- SUBMISSIONS / PARTICIPATION TIMING AND PROCESS

- **Closing date:** September 05, 2024
- **Submission process:**  
Staffs interested in participating in the competition will find more details on the competition in the **expression of interest form** [HERE](#), summary of these ToR. **SLAM proposals are due by September 05, 2024**, at the latest, to the e- mail address: slamdssr@medecinsdumonde.net
- **Performance and prize-giving ceremony** for the Winners: Médecins du Monde Days in October 2024 during the **SRHR Slam Party**.

## 6- OTHER KEY STEPS IN THE COMPETITION PROCESS « I SLAM FOR SRHR »

TASKS	RESPONSIBLES	Observations /délais
ToR of the project ' I slam for SRHR »	SRHR Advocacy Coordinator for Africa	Mai 2024
Drafting /review of online expression of interest form	SRHR Advocacy Coordinator for Africa	Mai 2024
Drawing up the scoring grid (criteria)	Jury	June / July / August
Finalization of the expression of interest form and validation of a scoring grid	Jury	June / July / August
Deadline for SLAM submissions	PARTICIPANTS	September 5, 2024
Analysis / scoring of proposals, Selection sessions Announcements, interviews with shortlisted candidates Contact with finalists	Jury	6/09/24 to 30/09/24
Announcements of results and performances / Slams presentation	Jury	October: MdM Days 2024

## 7- CRITERIA FOR TAKING PART IN THE COMPETITION

### Concerning candidates:

- Be part of MdM staff (volunteer or salaried)
- Fighting for Sexual and reproductive health and rights (teams or mission)
- SLAM should relate to one or more SRHR key messages carried by MdM
- Voluntary participation

- Please inform your team managers of your participation in the competition.
- SLAMs should be signed by their author(s)

**Concerning the text:**

- SLAM can be submitted in the following languages: English, French
- Maximum number of words: 325 words
- Minimum number of words: 225 words
- Number of Pages: 1
- Font: Calibri
- Font Size: 12
- Line spacing: 1.0

**The expected topics**

- Prevention and management of unintended pregnancies (abortion, contraception, family planning, comprehensive sexual education and reproductive health education and information)
- Taking into account SRHR needs in a crisis context and setting up the MISP (Minimum Initial Service Package)
- Prevention and management of cervical cancer (screening, treatment of lesions, etc.)