

# ASIA REGIONAL WORKSHOP



**POINT INFO**

Jeudi 27 juin  
2024





# Where are we working in Asia?

**6 MISSIONS**

**MALAYSIA**

**NEPAL**

**PAKISTAN**

**AFGHANISTAN**

**PHILIPPINES**

**MYANMAR**

**17**

**IMPLEMENTING  
PARTNERS**

**335 671**

**BENEFICIARIES IN  
2023**

**560 STAFFS**

- 413 STAFFS NATS
- 13 EXPATS
- 135 COMMUNITY WORKERS

**8 147 090 €  
(BP 2024)**

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→ **MdM Japan: in Japan, Laos and Bangladesh.**

→ **MdM Spain in Afghanistan**

# Why this workshop?

## Challenges identified

### OBJECTIVE : INCREASE OUR IMPACT IN ASIA

#### EXTERNAL CHALLENGES

Adverse context for conducting **advocacy** in most Asian countries.

Highly **uncertain operating contexts**, given **security** conditions and **climate change**.

General **funding** crisis, including Asia.

#### INTERNAL CHALLENGES

Lack of regional **coherence**, notably due to the **heterogeneity** of intervention contexts, issues at stake and the size of the geographical area.

Lack of **coordination and strategy**, in between the missions and the chapters.



# Main objectives

- Foster a **regional dynamic** within Mdm's Asian missions.
- Strengthen the **advocacy skills** of the mission.
- Train the team on **Emergency preparedness**
- Identify relevant **strategic orientations** for Asia : critical mass effects, multi-countries opportunities, regional expertise, fundraising...
- Promote **ownership of the latest tools** from HQ : strategic plan n°2, key positioning documents, reference project, strategic exercise 2025...).





# Main achievements

- **Reminder of the key elements of advocacy at MdM for key mission staff to encourage better inclusion of advocacy in our projects.**
- **Dissemination of Strategic Plan 2 and key tools for operations (ref project, environmental health positioning)**
- **Appropriation of Emergency preparedness methodology and material (based on emergency unit work)**
- **Creation of a dynamic of inter-mission exchange and work**
- **Analysis of institutional and private financing issues in the region**
- **Strengthening links with the MdM Germany and MdM Japan networks**
- **Development of a mission action plan based on WS recommendations**
- **Development of a regional action plan**





# Orientations

- **Reinforce collaboration and exchanges at regional level including with other chapters**
- **Build capacities to respond to natural disaster in the region**
- **Reflexion in the opening of a new mission after closing of Malaysia**
- **Increase representation and capacity to reach regional donors**
- **Identify regional partners for consortium**
- **Will to mutualize more in Asia (fundraising HR, supply)**
- **Build on the regional dynamics between teams and have regular regional meetings**





# Added values

- **Create great dynamic of work**
- **Identify ways to work better together in this big region**
- **Build capacities**
- **Find commun ways to overcome challenges**

