



STRATEGIC FRAMEWORK FOR HUMANITARIAN ADVOCACY

2021-2023

INFO POINT - 10.12.2021

CONSULTATION



Carried out when the position of advocacy referent was created in Feb. 2020

...from March 2020 to January 2021...

...through internal and external interviews.

Enabled us to

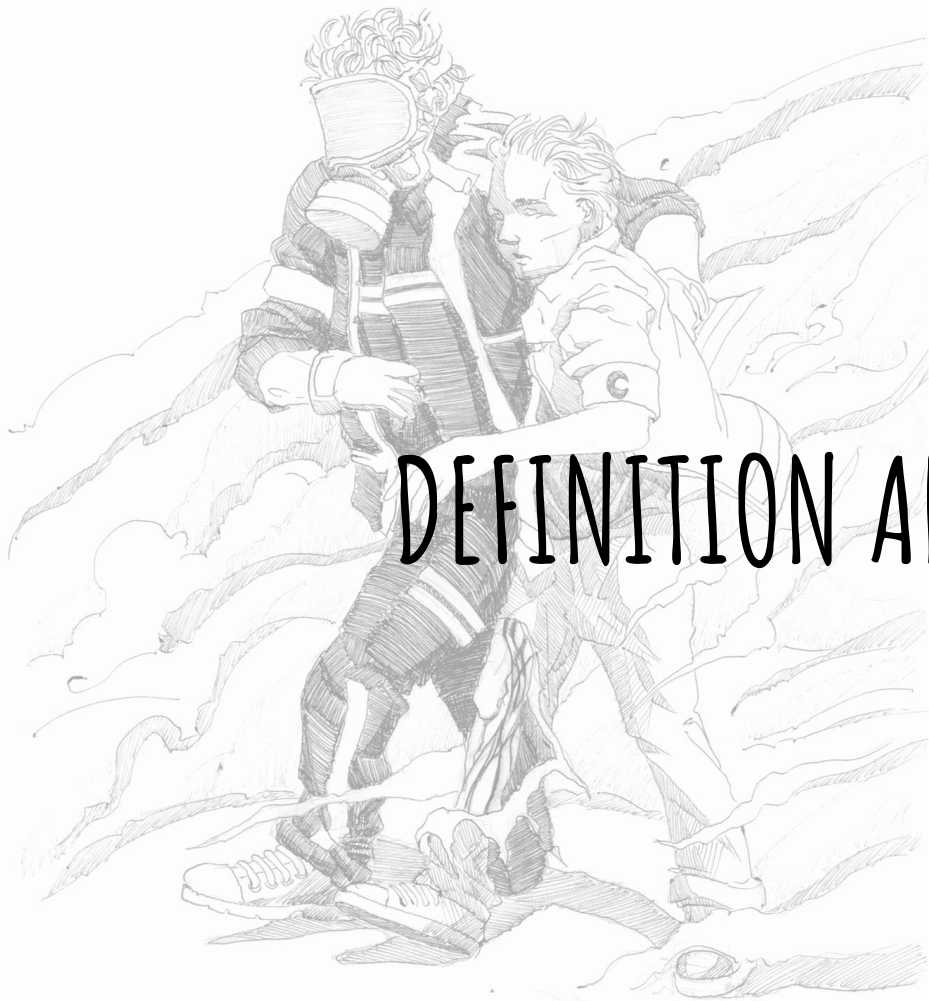
Carry out a SURVEY of advocacy settings, SUPPORT NEEDS and ADVOCACY SUBJECTS for operational staff

To ANALYZE, CATEGORIZE and PRIORITIZE these issues

Serves as the basis for the STRATEGIC ADVOCACY FRAMEWORK and will be used for STRATEGIES & ACTION PLANS

Full report available !





DEFINITION AND OBJECTIVES

THE STRATEGIC FRAMEWORK FOR HUMANITARIAN ADVOCACY

Internal Document

OBJECTIVES

- * Specify the overall intention of this advocacy
- * Validate the general orientations and priorities
- * Constitute a common and shared working basis for the upcoming three years



Strategic Plan 2016 – 2020



« Information note of the Board of Directors on orientations for international operations 2020-2022 » of July 6, 2019

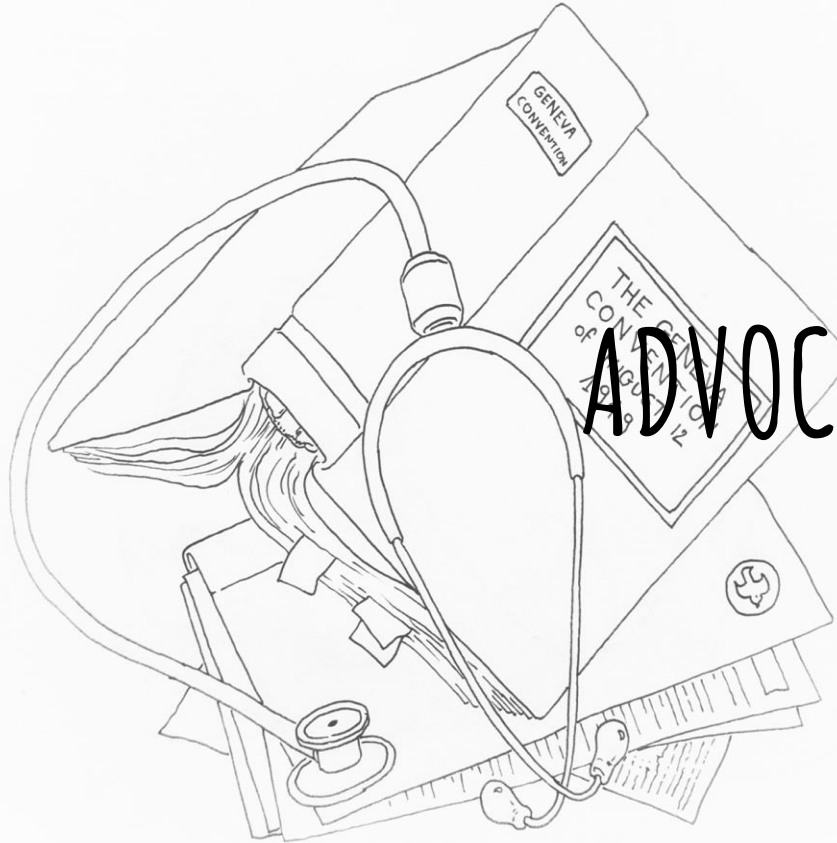


MDM'S POLITICAL FRAMEWORK ON CRISES AND EMERGENCIES

LINK BETWEEN POLICIES AND PRACTICES SURROUNDING HUMANITARIAN CRISIS MANAGEMENT AND PEOPLE'S HEALTH ISSUES

MDM'S HUMANITARIAN ADVOCACY IS BASED ON **THREE** OBSERVATIONS:

- Crises have a **DIRECT IMPACT ON PEOPLE'S HEALTH**, directly or indirectly
- **POLICIES** and practices have an **IMPACT ON PREVENTING, MANAGING OR RESOLVING CRISES**, and thus, an impact on people's health
- **NONGOVERNMENTAL ORGANIZATIONS** have a key role to play



ADVOCACY ISSUES



AXIS 1 :
PROMOTING HEALTH THROUGH
ACCESS TO HEALTHCARE AND
CHANGES TO LEGISLATION

CRISES AND EMERGENCIES

PROTECTING AND SAFEGUARDING HUMANITARIAN SPACE

RESPECT OF IHL AND IHRL

HUMANITARIAN
ACCESS

FUNDING
HUMANITARIAN ACTION

CROSS-CUTTING
ISSUES



HUMANITARIAN ADVOCACY ORIENTATIONS

One overall advocacy objective

Specific objectives: four are priority and four are secondary

Geographic priorities

MDM'S HUMANITARIAN ADVOCACY: PROTECTING HUMANITARIAN SPACE



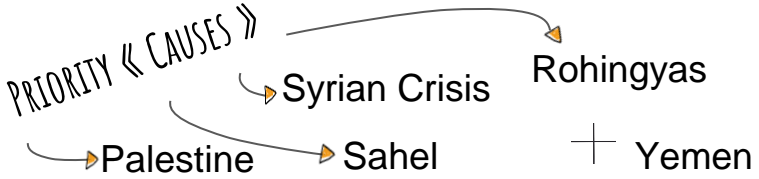
1 GENERAL OBJECTIVE: ACCESS TO HEALTHCARE IN CRISIS SETTINGS

4 PRIORITY SPECIFIC OBJECTIVES

- Protection of humanitarian and healthcare workers
- Impacts of COTER
- Respect of humanitarian principles and IHL
- Access

+ 4 SECONDARY SPECIFIC OBJECTIVES

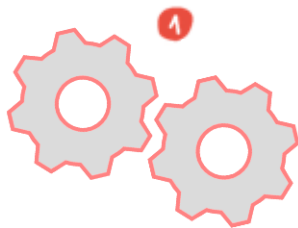
5 GEOGRAPHIC PRIORITIES



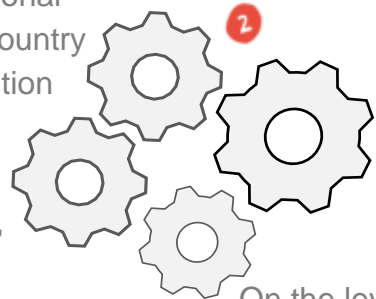
+ PARTNERS!

MISSION ADVOCACY

GLOBAL ADVOCACY



On the national level in the country of intervention



On the level of international organisations

On the level of other States, including other countries of intervention and Chapters in the MdM network

On the level of the French government, including external action

CONNECTING LOGICS OF INFLUENCE

1 Connecting activities

+ 2 Connecting targets and level of influence

TO ACHIEVE THE DESIRED CHANGES

PRINCIPLES OF ACTION

Integrate the messages of strategic priorities into humanitarian contexts & Articulate logics of influence

2 BALANCES

MdM alone

To use our added value

To influence partners & allies

With allies

To amplify our influence

Support missions' advocacy

Support global advocacy

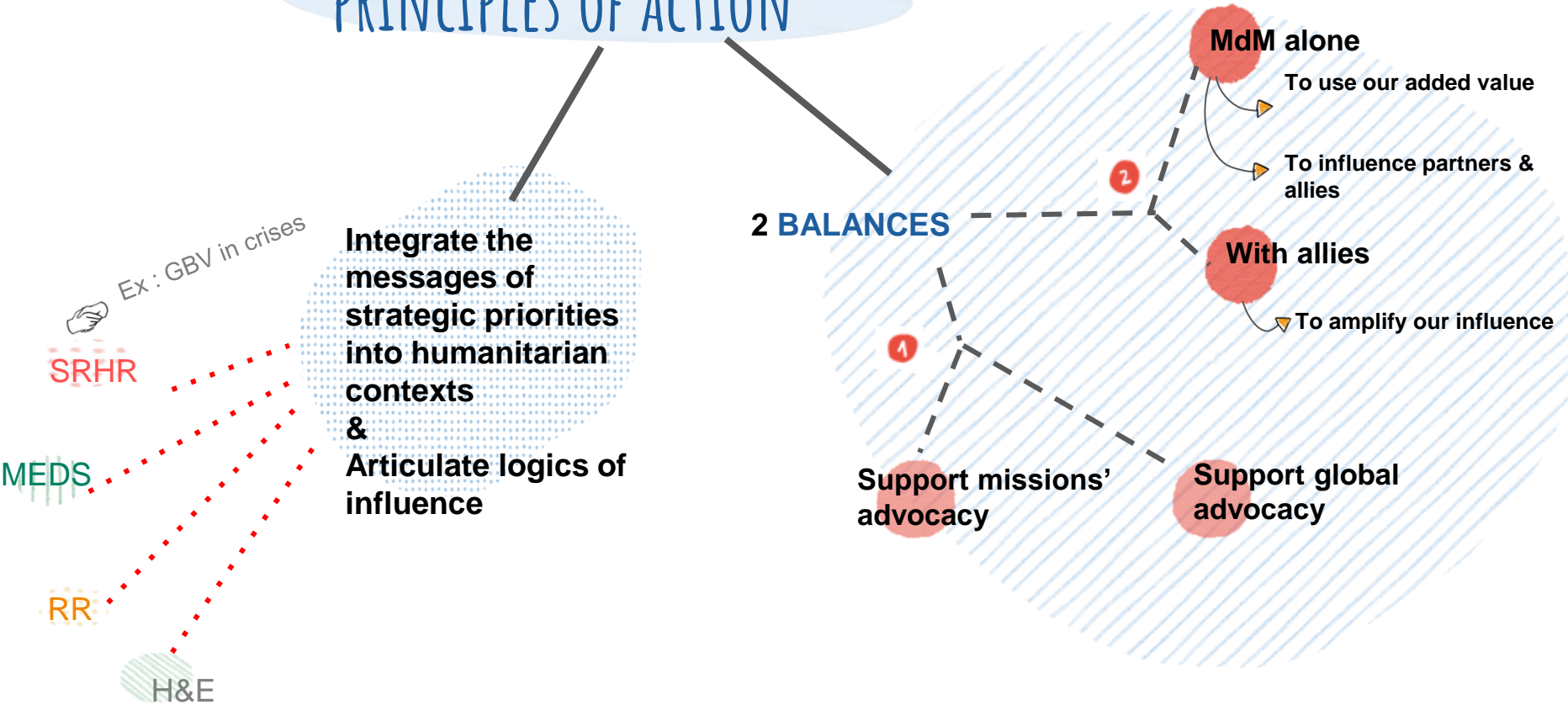
Ex : GBV in crises

SRHR

MEDS

RR

H&E



NEXT STEPS

**CADRE
STRATÉGIQUE**

POUR LE PLAIDOYER
HUMANITAIRE DE
MÉDECINS DU MONDE
LIÉ AUX OPÉRATIONS
INTERNATIONALES

2021-2023



Versions française, anglaise et espagnole bientôt disponibles !

French, English and Spanish versions coming soon!

Próximamente, versiones en francés, inglés y español!